

ANDREW MORRICE

GRAPHIC & WEB DESIGNER / INTERACTIVE MEDIA

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objective

I am seeking a creative position that will allow me to use my computer skills and artistic talents. I am looking for an opportunity to utilize my knowledge of multimedia design in a wide variety of applications. The ideal workplace would be a creative environment that challenges ideas and imagination to produce visually stunning results.

professional skills

Email Marketing
Social Media Design
Web Design
Logo Design
Motion Graphics
Flash Animation
Flash Interactive Media
Custom Presentations

application skills

Photoshop
In Design
Illustrator
Dreamweaver
After Effects
Flash
Microsoft Office
3D Studio Max

websites education

B.F.A Digital Arts & Technology
International Academy of Design
and Technology - Tampa, FL

www.digitalspacestudio.com
www.southernsimulators.com
www.youtube.com/werdm0
www.prismsimulators.com

employment

Current 2015 **Multimedia Designer / Technical Support - Southern Simulators.com**
Designed and maintain website, as well as all marketing assets including social media content. Install technician - covering all computer components as well as projection, and acoustics. Event specialist - includes assisting operator with tech and show flow.

July - Dec. 2014 **Interactive / Graphic Designer - BKV Marketing, Atlanta GA**
Primary responsibilities include design, code, and test email marketing promotions for current and new AT&T customers. In addition, I designed various graphics for AT&T social media including Twitter graphics specifically for #ATTDeals, as well as graphics for Facebook, Pinterest, and Instagram. Additional responsibilities were to design and animate flash banners, print ads, newsletters and videos for various clients such as The March of Dimes, Delta Ops and more.

Jan. - March. 2014 **Production Designer - Digital Media Design - Autotrader.com**
Contract to design and manage Flash animated Dealership graphics. Received design request and worked with Car Dealership Account Consultants to produce animated leaderboard graphics for thousands of promotions in a fast-paced production based environment.

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employment cont.

- Feb.. - Nov. 2010 - 2013** **Graphic Designer - Brightwave Marketing, Atlanta GA**
Worked closely with campaign managers and creative director to create visually engaging email marketing designs. Responsibilities include; researching client's brand, creating mock-ups of email designs specifically tailored to clients needs, and executing approved designs from concept to code. Opt in email also provided an opportunity to create social media marketing such as custom Facebook Tabs, Twitter backgrounds, and more.
- Jan. - June 2006 - 2009** **Multimedia Designer & Creative Lead Prism Technologies/Paragon Technologies, Duluth GA**
Primary responsibilities include designing and programming custom Flash applications for large touch screen interactive digital signage displays, as well as motion graphics for non-interactive digital signage. As Creative lead, I directed designers and programmers, including managing local interns and a team of developers located in India. Other responsibilities include designing all marketing collateral along with designing the company and parent company's website.
- Feb. - Dec. 2004 - 2005** **Intranet Coordinator / Graphic Designer - Turner Broadcasting, Atlanta GA**
Worked closely with the marketing team, and webmaster to create eye-catching and informative graphics and animations for an intranet e-commerce website. Primary responsibilities included developing, creating and implementing product and promotional graphics for various online and print mediums. In addition, the position required to apply knowledge to support an e-commerce website with regards to graphical applications, content management and layout design.
- March - Jan. 2003 - 2004** **Graphic Designer / Presentation Design CNN Headline News Integrated Marketing & Promotions, Atlanta GA**
Duties include designing custom graphical presentations for available show sponsorships. As well as design/update weekly internal newsletter website.
- Jan. - Feb. 2000 - 2003** **Project Media Designer - Cbeyond Communications, Atlanta GA**
Designed sub-site of their corporate site where clients can view and print user guides. Maintain and update site as needed. Advisor of artistic direction and improvement of their web site and multimedia presentations. Created Flash animations for clients and corporate site. Designed monthly newsletter, and PowerPoint presentations. Designed logos for Cbeyond Labs. Created posters and incentive materials for employees at multiple branches.

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